

# Coronado IP

**Search The Way You Think**

*Intelligent Search for Intellectual Property*

Coronado IP is Coronado Group's on-demand, on-line, self-directed suite of intelligent search and analytical tools for intellectual property research and IP asset and portfolio management. Coronado IP's state of the art patent content classification and conceptual search technology are designed to let you search the way you think.

## **IP Search Simplified**

Coronado IP is a simple, easy to use platform designed for inventors, researchers, technology transfer professionals, patent attorneys, investors and IP portfolio managers who want an IP search platform that lets you do your own research, undertake your own investigations, or do preliminary due diligence assessments. Coronado IP is an intelligent search tool designed to understand a complex intellectual property question and return robust yet highly refined results in a single search. Coronado IP searches based on concepts and ideas - not just words. Coronado IP reduces the time, effort, expense and complexity of conducting intellectual property search and invention management tasks.

## *Copy, Paste, Search*

### **Find Actionable Information Faster**

With Coronado IP there's no need to reduce complex ideas into a few words. Copy and paste the text that describes what you are looking for into the Coronado IP concept search box and hit search. Use an invention disclosure, a journal article, patents, patent applications, product literature, user manuals, grant applications, the results of basic research, your notes, a research strategy, or any combination of documents that define what you are looking for. Coronado IP's search engine finds, ranks, and returns the patents that are conceptually and semantically closest to the search source.

### **More is Better**

With Coronado IP more is better. Ten words can't describe your invention or a complex intellectual property issue. Use whole documents to search. Enter gigabytes of information if that's what it takes to describe your hunch, your hypothesis, your product design. Combine text sources to craft a query that explains what you are looking for.



## Search Doesn't Have to Be Hard

### No Ands, Ors, or Nots

With Coronado IP you don't need to distill complex scientific and technical material into keywords, synonyms or meta data tags. You don't need to create a complex Boolean string or a complex search plan before you start your search.

Coronado IP supports dynamic and fluid searching letting you use your own words to describe an IP issue. Use the language of innovation to search.

### Powerful Analytics and Tools

#### Filter, Sort, Refine

Filter your results by date, sort your results to find patterns and outliers, select which patents are important. Browse the US and International Class Trees to find related art or to refine your search.

#### Create and Save Projects

Coronado IP lets you create and save IP projects so all of your work is in one place.

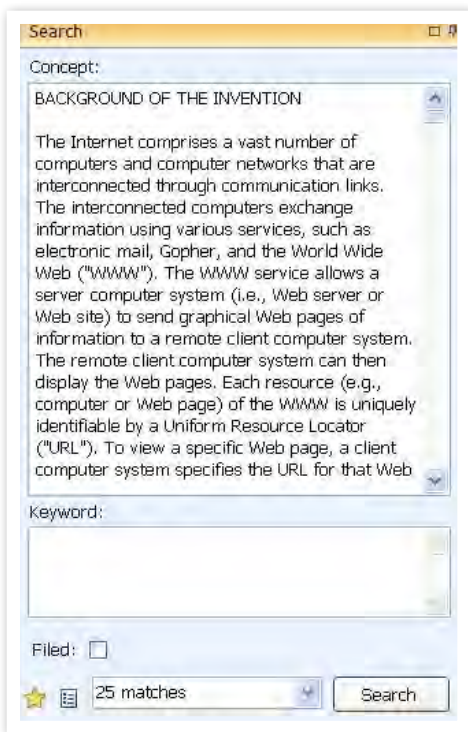
#### Save Searches, Results, Project Notes

Save your search source, your search results and search results for future reference or to execute again. Coronado IP Projects supports a journal feature for your notes, your links to important documents and Internet resources.

#### Import, Export, Integrate

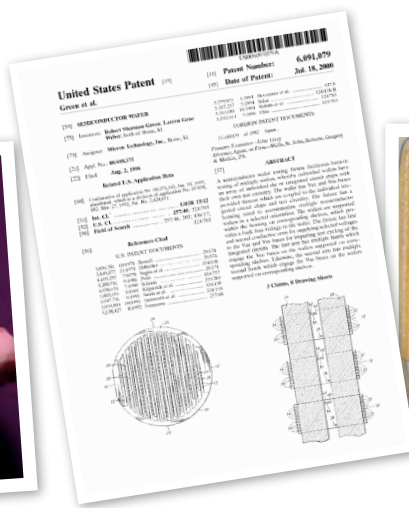
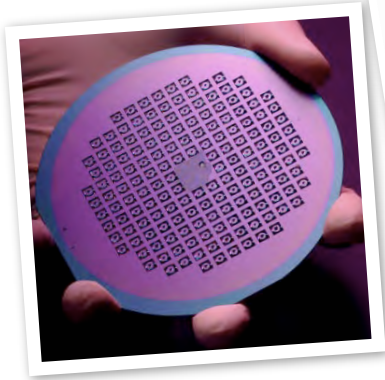
Import documents directly into Coronado IP. Export your search results as csv or xml files. Use export links to USPTO.GOV and the Assignee Database to enhance your Coronado IP experience. Integrate with your other desktop tools.

#### Search the Way You Think!



#	Patent	Score	Class	Subclass	IPCClass
1	5,960,411	99.669	705	26	G06Q 10/00
2	6,615,226	99.498	715	505	G06Q 20/00
3	6,907,315	99.097	700	216	G06Q 10/00
4	6,125,352	98.158	705	26	G06Q 20/00
5	7,127,501	97.748	709	219	G06F 15/16
6	5,845,067	97.743	726	4	G06F 1/00
7	6,675,299	97.718	726	26	G06F 1/00





## *Understand Concepts in Context*

### **Ideas in Context**

Coronado IP knows that a doctor is a physician and sometimes a clinician or a radiologist but not a nurse. It understands when a word has more than one meaning like the wafer in a semiconductor or the wafer made in a bakery. It knows when a tree has to do with software and not with botany. Coronado IP knows how the language of innovation and inventions has changed over time removing the need for lists of synonyms, buzzwords, and domain specific critical abbreviations. It removes the need for hard to maintain ontologies to describe the state of the art.

### **Designed for the Language of Intellectual Property**

Coronado IP exploits the unique structure and language of patents and the process of invention. Coronado IP “knows” innovation’s unique vocabulary and uses that unique framework and Coronado’s proprietary algorithms to reinforce important elements of a patent, its scientific and technical content and the relationships between and among important sets of patents to deliver Coronado IP’s powerful search capabilities.

## *Search Outside Your Comfort Zone*

### **Better Searches - Better Patents**

Conceptual search removes the need to understand the detailed lexicon of subspecialties to execute a successful search. Coronado IP understands how similar processes are described in different domains and because ALL of the concepts in a document are in Coronado IP, it finds information that is “unfindable” using conventional search techniques. Whether you are looking for partners or solving a research problem, Coronado IP can help you search outside your technical and scientific comfort zone.

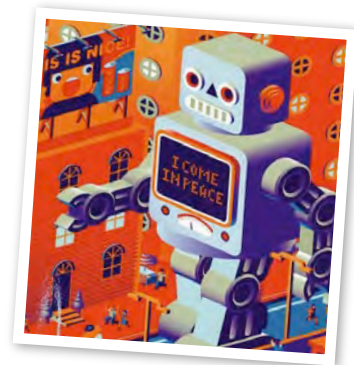
## *Confront Convergence*

### **Find the Smoke Detecting Cellphone**

The convergence of technology and accelerating pace of creation of new digital scientific and technical material coupled with the increasing complexity of the information make intellectual property search daunting. Coronado IP lets you combine disparate subject matter to see if other inventors have worked on the same issue before, or combine technical discoveries across domains evaluate the state of the art where technology, science and methods are converging. Coronado IP is a transformational search platform that is designed for today’s innovation reality.

**Due Diligence Support**

Coronado IP is a powerful tool to add to your due diligence arsenal. Product managers, developers, inside counsel, and risk management executives can use Coronado's self-directed on-demand tool throughout the product development lifecycle to keep abreast of the intellectual property landscape enhancing freedom to operate decision making. Use product design documents, engineering specifications, draft product literature and technical manuals to monitor patents. Your product team can use Coronado IP's copy, paste, search interface to execute their own searches to look for workarounds, identify potential license requirements or find development partners. With Coronado IP you can find what you need to license before your product launch and explore design options before a cease and desist letter arrives. Coronado IP enhances your freedom to innovate by enhancing freedom to operate decisions.



*An Advanced Digital Workspace*

**Personalize and Customize Coronado IP**

Coronado IP incorporates a state of the art customizable analyst desktop letting you create your own personalized digital workspace. Its dockable panels, detachable windows and configurable workspace let you create your own optimal workspace. Move panels out of your way to maximize your workspace or spread them out across multiple monitors to give you an expansive view of your work or to use Coronado IP's tools. Coronado IP complements your other search tools and IP management tools allowing you to copy and paste from any text enabled window. Whether you work on a netbook, a laptop or a multi-monitor desktop you can configure Coronado IP to match the way you work.

*Coronado Group, Ltd.*

**How Can We Help You Search The Way You Think?**

Coronado IP was developed by Coronado Group, Ltd., a specialized systems integration and professional services firm. To learn more about Coronado IP and Coronado Group's intellectual property research and analysis services or to arrange an on-line demo, please contact Arleen Zank at 301-986-1334 ext. 109 or via email at [azank@coronadogroup.com](mailto:azank@coronadogroup.com).

Visit us on the web at [CORONADOGROUP.COM](http://CORONADOGROUP.COM).

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